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Razorgator Redefines Ticket Buying Experience with the Beta Launch of Razorgator GO

Razorgator GO Offers Consumers an Extraordinary, Powerful Ticket Search Unlike Anything Else

December 12, 2011 (Los Angeles, CA) - Razorgator, a leader in secondary-market live entertainment ticketing, today announced the public beta of Razorgator GO, a unique platform offering sports, music, and theater fans the smartest way to discover the best value tickets for live events.

At the heart of Razorgator GO is its one of a kind search functionality, which allows users to input multiple criteria to quickly navigate Razorgator's vast inventory of nationwide events. GO's unique token based search system allows users to build tailored queries that instantly filter hundreds of thousands of events into a personalized set of results.

"We like to think of Razorgator GO as a decision engine for tickets," says Nima Moayed, President and CEO of Razorgator. "Other sites present you with long lists of links. We cut through that by providing a breakthrough search platform that allows you the flexibility to use any combination of location, event name, date, time, price and event category to instantly find exactly what interests you."

In addition to ground-breaking search, Razorgator GO introduces a completely new set of tools to help consumers decide which tickets to buy. Eschewing the typical focus on the seat map, Razorgator GO displays tickets on the innovative Value Graph, immediately showing users which tickets offer the best value for a given price range. Leveraging over 10 years of proprietary ticket price and seat location data across millions of tickets and hundreds of thousands of events and venues, the Value Graph and the Value Score take the guess-work out of buying tickets.

"We think the combination of discovering great events and providing tools for users to get the most value for their money will change the way people buy tickets online," said Moayed.

Razorgator GO is available free to the public at <http://go.razorgator.com>.

About Razorgator

Razorgator is the recognized leader in providing clients with the ability to buy and sell tickets to any event on the planet – from the Super Bowl and World Series to a U2 concert or your favorite team's next home game. Founded in 2001, Razorgator is a privately held company based in Los Angeles, California with investments from Kleiner Perkins Caufield and Byers, Oak Investments, and Steamboat Ventures.

For more information, visit <http://www.razorgator.com> or call 310-481-3400 x1087

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